

**Do You Give Your Dog Treats?  
Are They Natural as They're Claimed to Be – or Toxic?  
You've Been Told They're Healthy, But...  
They're Actually HARMFUL!  
...Do You Really Know What's in Them?  
Read Below to Discover the Shocking Truth!**

**What's in Your Dog's Treat**

Dear Reader:

As a dog owner myself, I understand how important your dog is to you and to your family. That's why I want to be sure you've been warned about the alarming rise in recalls of pet food.

You may be aware of the recent recall of dog food due to high levels of vitamin D. US News reported that the recall was only for dog food and was issued by the Food and Drug Administration (FDA). Because when they tested dog food, they found toxic levels of vitamin D. Now, vitamin D is important for dogs, but not in high levels. According to PetMD, vitamin D toxicity in dogs can lead to vomiting, weakness, depression, seizures, muscle tremors, excessive drooling, abdominal pain and weight loss.

Another recent recall was due to salmonella and listeria in dog food. According to the FDA they can cause vomiting and diarrhea, fever, loss of appetite and decreased activity in animals. And, they can also spread the contamination to humans.

Now, as if these recalls were not scary enough, you may be wondering by now, what sort of food can I trust to give my dog.

That is why I'm writing to you to introduce you to Puptastic Naturals made by our company 'Furry Friends' Natural Products'. As the name says, our treats are all **natural** and we firmly stand by that claim. Our natural treats will benefit your pet's health, giving it a new lease on life, which store bought treats can't do. And... they're made right here in America. But, before I reveal how natural our treats are and their benefits, let me tell you about the ingredients used by other dog food making companies.

Like most people, you probably buy your dog's food at a supermarket or one of those big pet chains. What we don't know is that, the food/treats we give to them has many ingredients, which are detrimental to their health. We don't usually bother to read the labels listing the ingredients because we blindly trust that these companies will use ingredients, which are natural and not harmful to our dogs. All of us believe just because the company has the word **natural** on the packets or cans and the ingredients on the label support that claim, we expect that the food is going to make our dogs healthy. Now this may come as a surprise to you, but there are some natural ingredients that are harmful. A good example is corn. It is natural, but it isn't easily digestible by dogs. A lot of it comes out in their waste. Many dog owners are against it for that same reason. According to a study done by the University of Maine, corn is used as a cheap filler by some companies, but does not contain many nutrients. It is low in essential amino acid lysine, but that can be supplied by adding soy or meat ingredients. Using corn makes

the food affordable to purchase, but in many reported cases, causes allergies and health issues in dogs. With time, it can also develop mold and fungus, which can result in death. Corn syrup, which is used to 'sweeten' the food can cause health issues like weight gain, diabetes, hyperactivity and even changes in mental behavior.

It is not just fillers like corn which are used in dog treats, but harmful chemicals like Ethoxyquin, which is used as a preservative and herbicide. According to Pubmed Central the symptoms of Ethoxyquin observed by dog owners and veterinarians were liver, kidney, thyroid and reproductive dysfunction, teratogenic and carcinogenic effects, allergic reactions, and a host of skin and hair abnormalities.

As if that weren't bad enough, there are some chemicals that have been found in dog food. Propylene Glycol, which if you are familiar with is used in antifreeze. It is used to reduce moisture and prevent bacterial growth. Now that may seem like a good idea, but just like humans need good bacteria in their intestines to absorb and digest food, the same good bacteria are needed by dogs. Propylene Glycol reduces moisture, which aids in digestion and the growth of good intestinal bacteria. Studies have shown that some dogs may develop cancerous lesions within their intestines or develop intestinal blockage.

Another is Butylated-hydroxyanisole (BHA) or butylated hydroxytoluene (BHT), which are equally potent and harmful. The bad news is that these chemicals are also found in the food we humans consume. BHA is a preservative and responsible for kidney damage. BHT is also used as a food preservative. According to Pubmed Central, it has tumor producing activities as well.

You may say that by looking at the ingredients listed on the can it contains natural ingredients like: chicken, lamb, beef, turkey and salmon. What it fails to mention is that those are the internal parts of the animal and in many cases are diseased tissues, organs and tumors. They should be disposed away and not consumed as food.

I could go on, but there are many other issues related to mass produced dog food, and the list keeps getting longer. Now, what've just read, may disgust and fill you with sadness. You may even be discouraged from buying food for your dog, and want to make your own food. That can be a good option. But honestly, in this busy world, where can you find time to make food for your dog let alone for your family?

Now please relax! All is not lost! There's another option available. Our company produces dog treats, which are 100% natural. Now, you may say, "Oh, I've got those treats right here at home". But the point is that you don't really know where those ingredients came from and how they're handled. Most of the ingredients are sourced. Just a few months ago, treats made from ingredients sourced from China and Vietnam were recalled because a lot of pets got seriously ill... with some unfortunate fatalities. Even ingredients like corn sourced in the US, were not subject to inspection and quality control. Bad storage practices have contributed to skin allergies on pets due to stored corn being infested with droppings of rodents and bugs, and dangerous molds.

As you read further along, you'll read what ingredients go into our treats, how they're handled and the reason why we chose those ingredients. You can't put a price when it comes to your best friend's health. But I guarantee you that our product will give you that peace of mind.

## **The Tragedy That Launched Our Company**

Thanks to Puptastic Naturals, Rover's skin allergies disappeared in two days...He can't wait to get his treat and the joy on his face when he sees the packet, makes my day.

---- Hillary Jones, Customer

Boston, MA

Like all companies even our company has an interesting background. A few years ago, Carol and John Delaney from Grayslake, IL an hour north of Chicago, owned two German Shepherd dogs. Their names were Muffy and Tuffy. The Delaney's had three children and considered Muffy and Tuffy to be their other two children.

On the advice of a friend, they changed the dog treat they normally used to feed the dogs. Within two weeks Muffy was dead of a hemorrhage and Tuffy was almost at death's door.

The vet told them that they had found a blockage in their intestines and tumors were forming on their liver. He also told them that it was possibly due to the new treats they'd given to their dogs that lead to this awful tragedy.

John asked other people and they too told him about their dogs getting sick and, in some cases, dying after ingesting these new treats. He also discovered a recall had been issued by the company a week later, since there had been similar results with other pet owners. They then decided to make their own dog treats. They promised themselves they would use only natural ingredients.

In the meantime, they adopted more dogs and had a total of five. Carol made the treats in her kitchen and fed them to Tuffy and the new dogs. Since they lived in a rural area, they had access to fresh ingredients from local farms.

Friends began noticing how Tuffy and other dogs were thriving. Carol and John attributed that to these new treats and gave their friends samples to give to their dogs.

Their dogs immediately felt better, happier and had hardly any health issues. Visits to their local vet became a rarity and even the vets couldn't understand how these dogs that had a myriad of health issues were now not showing any signs of bad health.

Word got around about Carol's dog treats. Their telephone rang all the time and they even had people showing up at their door asking them for samples. And Carol readily gave to them.

It was then that John and Carol made a life-changing decision. John decided to quit his job as a chemist and started helping Carol make the dog treats. They renovated their farm house by expanding their kitchen, installing new ovens and a big refrigerator. It was then that 'Furry Friends' Natural Products' was born in November 1990.

### **What's in Our Treats?**

Now, I'm sure that question crossed your mind as you read the story above, and you have every right to know. After all, you will be feeding our treats to your own pets.

Puptastic Naturals promises that our dog treats are very healthy due to the natural ingredients used to make them. Well, just how natural are our dog treats?

Picture of Muffy and Tuffy – the two German Shepherd dogs.

Here's a sample label which shows you what we put into our dog treats.

Ingredients: Chicken meat, pearled barley, brown rice, whole flaxseed, sea salt, turmeric, rolled oats, rosemary extract, vitamin E oil.	
Guaranteed Analysis:	
Crude Protein	15.0% Minimum
Crude Fat	6.0% Minimum
Crude Fiber	6.0% Maximum
Moisture	12.0% Maximum
Feeding Recommendations:	
Weight(lbs.)	Daily Maximum
10	1 treat
25	2-3 treats
50	3-5 treats
75	5-7 treats
100	7-9 treats

As the sample label shows above, our treats contain 100% natural ingredients, and no artificial coloring either. Now compare our label with the label on the treats you currently give your pet. Isn't there a big difference in the ingredients? As promised, chemical preservatives are not part of our recipe. Instead, we use vitamin E oil as a natural preservative to maintain the integrity of our products during storage and shipping. According to Dr. Adam Denish VMD at Rhawhurst Animal Hospital, dogs can benefit from vitamin E, if they suffer from dry or itchy skin, or skin and ear allergies.

It is well known that a good digestive system is key to a healthy body. With that in mind, we've taken care to only use those ingredients that help with digestion. Therefore, ingredients like: rolled oats, flaxseed and pearled barley facilitate digestion and regular bowel movements. According to Pedmd, Flaxseeds also contain lignans, which can improve cardiovascular health. Anti-inflammatory properties of flaxseed can help ease symptoms of arthritis, lower blood pressure, improve kidney function, and maintain healthy skin and coat in dogs. They also contain antioxidants to prevent cell damage.

Aging is a natural process and like death and taxes is inevitable. With age comes stiff joints and muscles. It is inflammation in the joints which causes stiffness in the joints and reduces mobility. We want your pet to be able to run, and play ball with you like it used to do as a pup. With that in mind, we've added turmeric because it is so beneficial for healthy joints and muscles. The compound in turmeric called

The ingredients have been carefully selected to give the maximum health benefits to your dogs.... As a veterinarian, I can attest that these treats have improved the quality of life of many dogs....

I recommend them to dog owners who come to me. Their dogs are healthier and happier thanks to these treats.

----- Dr. Sue Harper, DVM  
Grayslake, IL

curcumin has antioxidant, anti-inflammatory, antiviral, antibacterial, antifungal, wound healing and anticancer properties.

Dogs too like humans fall victims to cancer. According to BMC Veterinary Research and Cancer Research UK, Turmeric has the potential to kill cancer cells and prevent more from growing. Who would've thought that a spice used in many dishes in Asian countries could benefit canines as well?

BMC Veterinary Research also shows that rosemary extracts together with turmeric shows better chance of fighting cancer cells than alone. Not only that, rosemary extract supports digestion, heart health and prevents the growth of bacteria in our treats. Therefore, instead of harmful chemicals, we use rosemary to keep our treats

fresh.

### Our 5 Flavors

Our treats come in 5 different flavors: Chicken, Turkey, Lamb, Liver and Beef. The meat we use are obtained from fine cuts of meat, which we humans eat. The meat is gently dehydrated at low temperatures in our ovens, which preserve the vitamins and other temperature sensitive nutrients. Unlike other dog food companies, ours doesn't have any internal organs (except for liver), hoofs, hides, or horns.

Brown rice is gaining more favor as an alternative to white rice. Even bodybuilders consume brown rice because it contains B vitamins which helps the body form new cells. It contains iron to carry oxygen in the blood and helps prevent birth irregularities.

So, the ingredients we use are what any human being can include in their diet. Remember I mentioned above that John Delaney worked as a chemist. Because of his former profession, he has many contacts with people in the medical and veterinary field. After consulting these experts, they came up with these ingredients to make the dog treats. Their goal was to use specific ingredients in proper amounts that will work together to give the best possible health benefits for the dog. This ensures that the dog has a better quality of life as he gets older and possibly adds more years to his life.

After baking our treats in our ovens, we package them in recycled paper bags as we believe that we should help preserve the environment and lower our carbon footprint.

Of course, we believe that everything should be given in moderation. Too much of anything is bad! **Right???**

I first heard about these treats in early 1991. A friend of mine recommended them for my dogs and gave me a few samples... My dogs liked them immediately and I couldn't believe it when they began running like the wind. The inflammation in their joints disappeared and so did other ailments.

I'm their customer for life...

--- Edward Scott, Customer  
Chicago, IL

That's why our labels come with feeding recommendations depending on the weight of your pet. This is to ensure that you don't overfeed your dog.

### **Made in America!**

It is important that you know where our ingredients come from. Remember, I said that the Delaney's live in rural Illinois and they have access to local farms. So, that itself is a blessing in disguise as it solves many logistical problems. Many of these farmers raise poultry, cattle, sheep and other farm animals and the rest grow produce. The Delaney's have made sure that the farms from where they get their ingredients from follow organic and sustainable methods of raising crops and rearing animals. This means that the farmers don't use chemicals and pesticides. The animals are given natural feed and raised without any antibiotics or growth hormones.

The Delaney's have also investigated, the conditions in which these animals are kept. If they're slaughtered in a humane way, which doesn't release any stress hormones into the meat. Similarly, they've also investigated the methods used for storing and transporting produce.

Now, some ingredients, have to be obtained from out-of-state. The Delaney's have made sure that they are raised with the same sustainable practices, stored and transported in a safe and sustainable manner. All of their meat is FDA inspected and have their stamp of approval.

Therefore, you can put your mind at ease, that your hard-earned money is going to support businesses and farms in the United States. Not to some corporation, which get their ingredients from overseas, and nobody knows how they've been handled.

Since we've been in business for nearly thirty years, our treats can be found in almost all fifty states and we even export to some provinces in Canada.

### **Which Flavor Would my Dog Like?**

Now that is the 64-million-dollar question, am I right? Why don't you let your dog tell you? Our trial period only lasts until July 31, 2020. If you place an order now using the form, we sent you in this envelope for a 32 oz packet (each contains 30 individual treats) of treats of any flavor, we'll not only send you a \$20 coupon which is yours to keep, but also a free sample packet containing all five flavors, two of each kind. **Now... doesn't that sound like a good deal?**

But you must **HURRY**, because we only have 150 sample packets to giveaway for free and once, they're gone... they're **GONE!!!**

You can then have your pooch sample every flavor and tell you which one he likes best. You can use that coupon to get a free packet in the future.

Be prepared to note the difference before and after your dog has tasted our treat. He will be begging for more and I'm not just saying that to make you buy the product, but we've witnessed it ourselves and our customers have testified to that effect.

Also, in a few days you will notice that your dog's coat has become shinier. He will become more alert and have more energy. Instead of drooping eyes there will be that sparkle, which he had as a young pup. It'll be turning back the hands of time, reliving his youth. Your dog will be the envy of your neighborhood.

### **But... Wait!... There's More...**

I bet you were not expecting that, were you?

And if you act really fast, you can scoop up an additional bonus of two free 12 oz organic shampoo bottles called *Aloe Naturals Shampoo* for your dog. They normally cost \$12.99 for each bottle, but you'll be getting them for **FREE**.

Act now as we have a limited supply of 100 bottles. You will see how this shampoo will make your dog's coat smooth and shiny. It also gets rid of lice and repels fleas. Your pet will thank you for making his life better.

If your dog isn't satisfied with the **trail sample**, and if you don't see any of the positive changes we've mentioned above, please let us know, and we'll be glad to send you a refund. As promised, you don't have to return anything we send you.

### **Now isn't that getting more for your money?**

If you have any questions or concerns or would like to tell us how much your dog loves our treats, or you have any complaints, please call customer service at 1-800-\*\*\*\*\* between 7 am to 7 pm, Monday to Friday, and we will be glad to speak to you.

### **Now...Are you ready???**

We look forward to you joining our growing family and we welcome you if you decide to join us after testing the **trail sample**. You can either choose to mail the attached form you'll find in the envelope or go to [www.puptasticnaturals.com](http://www.puptasticnaturals.com) to place an order. We have also included a prepaid envelope with our address on it for you to send us the form. So you won't spend any money to mail the form to us. Each packet costs \$20 (includes shipping and handling)

Don't forget to choose which flavor you would like to try and you can pay using credit or debit card or if you prefer to mail the form, you can send us a check or money order. You place the order and we'll do the rest.

Thank you!

Jack Hoyt  
Vice President of Furry Friends Natural Products, Inc.

**PS:** We have another new treat available. I'll give you a clue. It is high in protein and rich in Omega 3 fatty acids. You guessed it! We've come out with a salmon flavored treat. The nutritional value of salmon will support your pet's immune system and also skin, joint, and brain health. In keeping with our policy of using natural ingredients, our salmon comes from Lake Michigan and not from a factory farm.

As it has just been introduced into the market, we only have a limited number of 100 packets available. Each packet contains 10 treats. When you place your order, you will get a **FREE** salmon packet in addition to the items promised above, and it's yours to keep.

They are going fast, so you better hurry and get your **free packet** too.

**So, why not start your trial immediately by enclosing your payment now?**



## Sample Lift Notes

“Benji and I thank you for giving Boris a new lease on life...”

Dear Friend:

I write this letter with the utmost gratitude to the company that makes these magical treats, which has made Boris the spritely dog he once was.

My twelve-year-old son Benji adores Boris. Benji was two when Boris came into our lives and the two of them have grown up together.

A year ago, Boris started slowing down as age caught up with him. Boris had developed inflammation in his joints and started losing hair. My son Benji, being twelve years old at that time felt he was losing not only his best friend, but also his sibling.

As the pain in his joints worsened, we tried everything under the sun as per our vet’s advice to make Boris better again, including changing his food and also giving him medicine. The vet even thought that it would be better to put Boris down and obviously this was upsetting for us, especially for Benji.

My friend then told us about Puptastic Naturals’ Dog Treats, and she said that her dog started getting better after giving him these treats. As per her recommendation, we got the liver flavored treats mailed to us and we couldn’t believe the transformation that took place right before our very eyes.

Within a week Boris started feeling better in his joints and he started walking normally again. We also noticed that his fur too was looking better.

After a month, Boris was not just back to his old self ... oops, I mean young self, but was able to run around just like he used to as a young pup. He has more energy and looks better than before.

Now you can see why we’re so thankful to Puptastic Naturals’ Dog Treats, as it gave Boris his youth back.

Sincerely,

Ann Smith  
Buffalo, NY

PS: Our vet now recommends these treats to other dog owners who come to his office.

“Ricky’s coat now shines like new and his skin is healthier than ever.”

Dear Friend,

The above quote was made by a dog owner about his dog Ricky.

We are a veterinarian clinic in Chicago, IL. We offer holistic and alternative pet care in addition to traditional medicine. Ricky was brought by his owner earlier this year and none of the medications cured his terrible itchy skin. His hair began shedding as well.

Another dog owner who tried Puptastic Naturals once mentioned about trying the chicken flavored treat. So, we decided to try it as our last resort. I’m glad we did, as we saw the change in Ricky’s condition only two days after he was brought in by his owner.

Ricky’s skin no longer itches and his hair grew back. A month later, his owner brought Ricky in and triumphantly showed us Ricky’s transformation while happily making the above quote.

The dog treats fit very well with our alternative pet care as it is natural and devoid of any chemicals and preservatives. I now recommend these treats to every dog owner who comes to my clinic. They all give me glowing reviews of how happy and healthy their dogs are. And, I can attest to that fact as I check them regularly.

I have to thank Furry Friends’ Natural Products, for the effort they put to select natural ingredients and their dedication to making these treats. Out of the five flavors, most of the dogs love the beef flavored treat. We always strive to endorse healthy and safe products to our clients’ dogs and Puptastic Naturals is at the top of our list.

Therefore, I would urge you to read the enclosed letter, which will tell you the natural ingredients used, and how beneficial they are to your pets.

All it will take is 15 minutes of your time and you will be glad you did it... because it will expose you to information, which you previously didn’t know and wish you knew earlier.

So, please read on!

Most sincerely,

Dr. Teddy Jones  
Natural Pet Clinic  
223 Cherrytree Rd.  
Chicago, IL - 60632

P.S. The information in the enclosed letter is backed by scientific evidence. Take a quick look and I guarantee you it will be worth your time.

Sample Treat Order Device (Back Portion)

\_\_\_\_ **YES!** I want a sample packet of Puptastic Naturals' Dog Treats. I understand that if I'm not happy with the sample, I can get a refund and also keep all the gifts.

I would like to try: (Choose any one flavor)

\_\_\_\_ Chicken    \_\_\_\_ Beef    \_\_\_\_ Liver    \_\_\_\_ Lamb    \_\_\_\_ Turkey

To:

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Apt #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Credit Card Info: AmEx: \_\_\_\_ VISA: \_\_\_\_ Discover: \_\_\_\_ Mastercard: \_\_\_\_

Credit Card # \_\_\_\_\_ CVV: \_\_\_\_\_

I have included my payment by Check: \_\_\_\_ or Money Order: \_\_\_\_ for \$20, which includes shipping and handling.

I understand I will receive a \$20 coupon and a bag with free samples of all five flavors

**Please Note:** If you'd like to purchase other flavors... or more of the same flavor, please write below the flavor(s) and the number needed. Also, please add \$17 for each extra packet.

**If you buy 3 packets or more, shipping is free.**

\_\_\_\_\_  
\_\_\_\_\_

Sample Treat Order Device (Front Portion)

Furry Friends' Natural Products  
1428 Poplar Road  
Grayslake, IL - 60030

**Get Our Trail Sample Pack and Other Gifts – Hurry, Offer Until July 31<sup>th</sup>, 2020**

Dog treats made by Furry Friends' Natural Products, guarantees you that our products are made with 100% natural ingredients and all of them have been carefully chosen by consulting various animal welfare experts including veterinarians.

Order a sample packet of Puptastic Naturals Dog Treats by filling the form behind and choose any of the flavors you think your dog will like. We will send you a sample packet with 30 treats, a \$20 coupon to use if you wish to join us and also a free packet with samples of all five flavors. But you must **HURRY** as we have only 150 free packets to give... Once they're gone, they're **GONE**.

We promise that you will see a remarkable change in your dog's health and also have more energy when he was a young pup.

If you have any problems with the sample, we will be glad to send you a refund. You can keep the \$20 coupon, the free sample packet and the gifts we send you.

If you have any questions filling out the form or about our products, please call customer service at 1-800-\*\*\*\*\* between 7 am to 7 pm, Monday to Friday, and we will be glad to speak to you.

Sample Premium

**Want your Dog to Have a Shiner Coat?**

**Want to Keep Away Fleas and Lice?**

**Try Aloe Naturals Shampoo**

Place an order for a 32 oz dog treat packet, and you will get *two* 12 oz bottles for free

Don't wait too long – **LIMITED SUPPLY ONLY!**

Imagine your dog being the envy of your neighborhood and you not having to worry about him having lice in his coat or fleas hovering over him. Thanks to the clinically approved shampoo, made by one of the founders of our company, you can now get two bottles for free with your order of our 32 oz packet of dog treats.

The shampoo made from Aloe Vera and other secret natural ingredients will:

- Get rid of any skin allergies
- Stimulate hair growth and give your dog a shinier coat
- Kill off any existing lice in his coat
- Keep away fleas from bothering him.

**HURRY WHILE SUPPLIES LAST**

Sample Teaser Envelope

Does your dog feel tired & worn out? Does he lack energy?

Is he aging prematurely?

Maybe it's because of what he eats

Do you have any idea what you're feeding him?

Scientific studies expose the shocking truth

**INSIDE** →

